

Prince William County
Greater Manassas



Chamber of Commerce

Marketing & Advertising Opportunities

Option	Investment
Advertising	
What's Happening	\$100/2 issues
Mailing Labels	\$100
Mailing Labels on Disk	\$150
Eburst	\$300/10 per month
INPRINT inserts	\$300/1200 copies inserted per issue
Calendar of Events Insert	\$500
Calendar of Events Display Ad	\$500
Business & Information Directory	rates vary according to ad size
Brochure Wall	\$595
Searchable Online Database	rates vary according to service
Member to Member Program	\$100/6 months
Program Sponsorships	
Cornerstone Contributor Program	\$5,000
New Member Orientation	\$350
Luncheons/Breakfast Sponsorships	\$400
January	\$400
Legislative Kick-Off/Wrap-Up	\$400
February/Community Showcase	\$400
March	\$400
April/Education Honor Roll Breakfast	\$400
May/Excellence in Business Awards	\$400
July Networking Breakfast	\$400
September/Arts Alive!	TBD
November/Cuisine de Commerce	\$400
December/Silent Auction	\$400
Brown Bag Seminar Series Sponsorships	\$750 6 months / \$375 3 months
Special Event Sponsorship	
Connections Etc 2006	\$3,500
Annual Dinner Dance/Main Event	\$4,000
Virtual Bus Tour	Ranging from \$250 for ad to \$5000 for event sponsor
Polar Bear Scramble	\$1000 (main sponsor) (\$150 -\$500 other sponsors)
MAPs (Marketing, Advertising & PR Strategies)	\$400